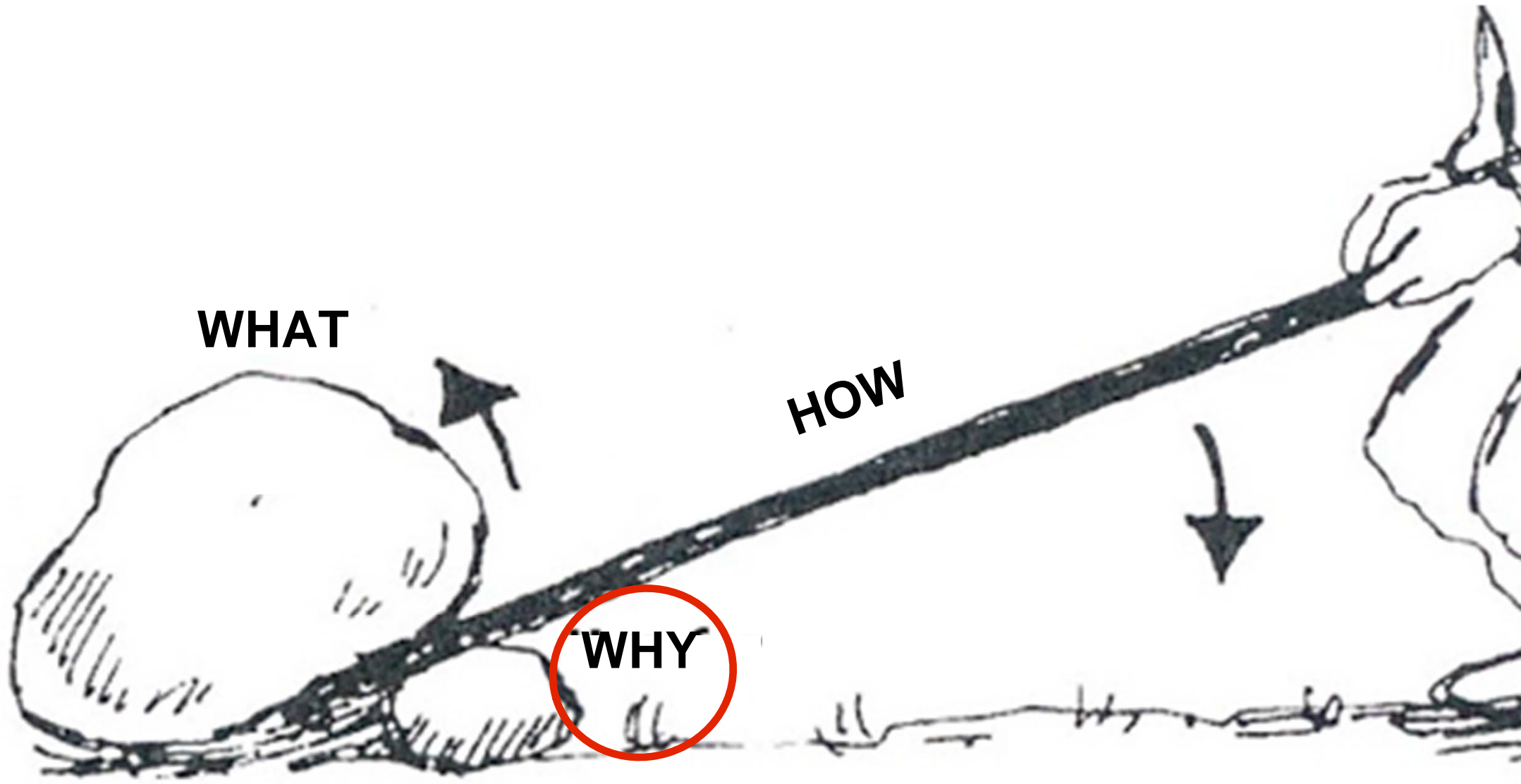


**WHAT**

**HOW**

**WHY**







Crowd Currencies

Crowd Intelligence

Peer-to-Peer Lending/Commerce

Open Innovation



Equity Based crowdfunding

Mass Collaborati...



-Equity Based crowdfunding

CROWDSOURCING:  
The Crowd Economy Defined



Online Communities



Sharing Economy



Crowd Tasks & Creativity



Crowd



Customer



LOW  
INFLUENCE

BIG  
INFLUENCE

SOFT



1. HR to Human Revolutionary
2. From irritated to curious
3. Simplicity
4. Listen Louder
5. Speak data
6. Enjoy the stinking fase

